

Check our website for  
**DATES, TIMES and LOCATION**  
[www.ExponentialPrograms.com/bootcamp](http://www.ExponentialPrograms.com/bootcamp)

EXPANDED EDITION  
12 hours of NEW CONTENT

Are you a **business owner/operator** frustrated by  
**cut-throat competition, rock bottom profit margins,**  
increasing equipment, material and labour **costs** as well as  
**unreasonable client expectations and shorter deadlines?**  
Come **find** the missing link that has been holding **you** back...



## EXPONENTIAL INTERNET & BUSINESS BUILDING BOOTCAMP



Dr Marc Dussault – Australia's #1 Exponential Growth Strategist

Spend **3 full-on, 12-hour days** with Australia's #1 Exponential Growth Strategist learning step-by-step and click-by-click how **other Australian entrepreneurs just like you** are using Exponential Marketing Strategies to **immediately increase cash flow, DOUBLING their SALES and TRIPLING their PROFITS** within days and weeks and **getting home in time for dinner every night.**

**100%**  
money-back  
guarantee

\*full details available on our website

*Register now to receive  
the Early Bird Bonus  
Pre-Program Preparation™  
materials valued at \$997.*

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# Exponential Marketing Strategies are like **steroids for your business.** The Internet Strategies you'll learn are the **Double Whammy™** that are **PURE PROFIT ADRENALINE!**

## ➤ Dr Marc Dussault will show you how to:

- 1 Get others to grow your business for FREE or even pay you for it.
- 2 Build a Virtual Real Estate Portfolio of websites that creates an endless stream of qualified prospects that line up at your door or your website every day, ready, willing and able to BUY.
- 3 Uncover HIDDEN assets that are in your business or website that can be turned into \$5,000, \$25,000 or even \$40,000 of cash THIS MONTH.

## ➤ You MUST ATTEND this event if you want to know how:

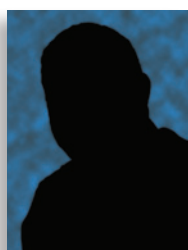
- You can have other people grow YOUR business for FREE
- You can gain one FULL hour each workday
- A Sydney newsagent created a 20 TIMES INCREASE in sales with his best clients while serving them better
- You can TRACK clients' purchase patterns WITHOUT HASSLING them to capture their name and personal information
- A Melbourne jeweller made \$50,000 in one night
- A Sydney software company turned the tables upside down and sold \$150,000 in one day, reducing the sales cycle by a whopping 6 months while guaranteeing an 80% sales closure rate with TWICE the profitability
- A young Melbourne woman quit her temp job, launched a company doing what she loves, doubling her income in less than 12 months with the expectation of doubling it again in the next 12 months

## GET RESULTS LIKE THESE!



"Since attending the Bootcamp I have strategically deployed Marc's strategies and daily distinctions to increase my previous year's sales by 150%... in only 4 months!"

Sam Kritsotakis  
Founder, Eskae Jeweller



"I used Bootcamp strategies to quit my \$40K job, get a commissioned sales role that is paying me \$120K in my first year - now that's exponential! especially for a 21 year-old with no uni diploma!"

Anonymous  
so my friends don't figure out how much I actually make!

Reserve your seat now at [www.ExponentialPrograms.com/bootcamp](http://www.ExponentialPrograms.com/bootcamp)



Completely revised program with a total of 36 hours  
of **value-packed Workshops, Exponential Hotseat**  
and **Rapid Fire Q&A Sessions**

EXPONENTIAL BUSINESS BUILDING BOOTCAMP EVENT SCHEDULE		
DAY 1	DAY 2	DAY 3
BOOTCAMP 9AM – 9PM		
Introduction	Rapid Fire Q & A Session	Exponential Hotseat
Overview of Strategies and the Exponential Mindset	Copywriting and Referral Systems	Creating your Exponential Marketing Plan
Networking Lunch Break	Networking Lunch Break	Networking Lunch Break
Strategy of Pre-eminence	Hidden Assets, Value Creation, Self-selection and Pathways to Profits™	Determining your Next Best Step™
Rapid Fire Q & A Session	Rapid Fire Q & A Session	Rapid Fire Q & A Session
Dinner Break	Dinner Break	Dinner Break
Unique Selling Propositions Workshop	Host-Beneficiary Partnerships Workshop	Internet Strategies Workshop
9PM	9PM	9PM
12 hours	12 hours	12 hours

Friday, Saturday & Sunday 23-24-25 July 2010 - Sydney	Total Value	Pay Only	You Save
○ EXPONENTIAL BUSINESS BUILDING BOOTCAMP GOLD TICKET			
○ <b>\$5,995 Pay In Full Bonus: 12 Month Silver Business Mastery Membership.</b> Valued at \$2,888 Includes Quick Start, Fast Track And Business Builder Bundles Plus Conference Call Recordings And More!	\$8,883	<del>\$5,995</del>	\$2,888
○ <b>\$1,995 Deposit + 4 x \$1,000 (Monthly) Instalments</b>	\$6,995	<del>\$5,995</del>	\$1,000
○ <b>EXPONENTIAL BUSINESS BUILDING BOOTCAMP VIP TICKET</b> <b>12 Month VIP Business Mastery Momentum Membership.</b> (Total value \$14,270) including 1-day KillerKopywriting Workshop & System <small>Please refer to our website for our detailed Terms and Conditions.</small>			
○ <b>\$9,995 Pay In Full, Save \$10,000!</b>	\$44,270	<del>\$9,995</del>	\$34,275
○ <b>\$7,995 + 12 x \$1,000 (Monthly) Instalments</b>	\$44,270	<del>\$19,995</del>	\$24,275

With a  
VIP Bootcamp Ticket,  
we guarantee you will generate at  
least \$30,000 in new business within  
the next 12 months or we'll give  
you your money back.

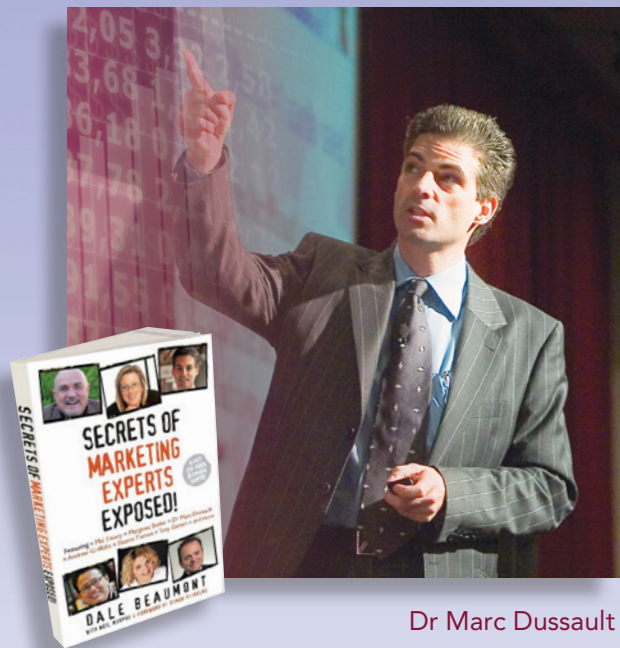
## Imagine getting coached by Dr Marc Dussault, the World's #1 Exponential Growth Strategist... Who has learned from the best including Anthony Robbins, Brian Tracy and Jay Abraham

Dr Marc Dussault is an award-winning author, recipient of several marketing awards [Best Promotion under \$500, Best Promotion Between \$500 and \$1,000, Best Business Graphics and Most Innovative Customer Service], an Entrepreneur of the Year Award finalist as well as a National Sales Award Winner.

Founder of numerous successful businesses (many started with NO MONEY DOWN), Dr Dussault has experience in a wide variety of industries and geographic regions including North America, Europe, Australia and Asia Pacific. Dr Dussault has been a public company CEO, Global Strategist and Director, as well as Business Development Manager of a global IT software company securing Top 50 ASX Companies such as TabCorp and Westpac as blue chip clients. As an entrepreneur, Marc has raised millions of dollars in venture capital on the NASDAQ and ASX Stock exchanges.

Marc has been awarded a Bachelor of Engineering Degree, [Graduating with a Double Major in Hydraulics and Geotechnical Engineering] an Executive MBA (Graduating with Honours), completed coursework towards a Ph.D. in Entrepreneurship [In the World's only bilingual Ph.D. Program held in not one, but 4 universities concurrently!] with a focus on family business, organisational behaviour and information technology adoption and management *while he doubled his companies' sales and expanded his companies' geographic reach from North America to Europe.*

He was awarded a Doctorate in Business Administration (DBA) degree in e-commerce business models, focusing on stakeholder analysis and strategic decision-making, completing his 400-page thesis (with over 700 references) in a record 3 months. Recently, Dr Dussault completed a post-graduate law degree at the prestigious University of New South Wales. Investigating the selection of optimal tax and financial planning strategies for wealth creation and asset protection, learning the most powerful strategies sitting amongst Australian Tax Office inspectors and auditors!



Dr Marc Dussault

Dr Dussault is a Fellow of the Australian Institute of Management as well as the recipient of the highly acclaimed Company Directors Course Diploma 2005 bestowed upon him by the well respected Australian Institute of Company Directors. He is recognised as an Associate Stockbroking by the Securities and Derivatives Industry Association of Australia.

The Internet is his most exponential tool where he has gone from \$0 to \$1 Million in less than 12 months, developing 15 Internet-based products that generate income 24/7 via 4 payment gateways and counting.

Embracing a life and work balance philosophy, Marc has not had a sick day in over 20 years, has travelled to more than 36 countries while exploring some of the most exotic destinations on the planet. He has been mortgage-free since his early 20s enjoying the fruits of his labour as the owner of 6 BMWs and counting!

Marc grew up playing ice hockey, but is now a competitive squash player who competes nationally against opponents less than half his age and is the winner of a Master's State Championship with an eye toward an international title!

Over the past 25 years, Dr Dussault has consulted for and created over 1 million new leads for more than 2,000 entrepreneurial companies in over 200 industries as an exponential growth strategist to assist business owners to unshackle themselves from the day-to-day operations of their companies, catapult their success and achieve personal and financial freedom creating over \$200 Million in wealth for its owners and shareholders.